

The Job Brain

It learns how *your* business runs, then takes over the repeatable 90% — training your staff, planning every day's jobs the smartest way, and never letting an enquiry, quote or invoice slip. Your data stays locked to you.

90% of your business is repeatable. That 90% is what it runs.

THE PROBLEM

You're the bottleneck — and it's costing you more than you think.

Every quote, every "where do I send the new guy," every morning spent working out who goes where, every missed call and unpaid invoice — it all runs through you. Generic AI tools don't know your rates, your standards, or your patch. And dropping your job data into ChatGPT means handing it to a public system you don't control. (See page 2 for what these gaps actually cost.)

WHAT IT DOES

01

Trains & onboards staff

Learns your safety procedures, standards and "how we do it here," then trains and quizzes new hires — so you stop repeating yourself.

02

Plans the day

Drop in the day's jobs and who's working. It builds the optimal run — by urgency, location, peak-traffic windows, batching like jobs, and matching skill to task — so no one's sent to a job they can't finish.

03

Answers every enquiry instantly

Missed call or after-hours message? It auto-responds in seconds — a booking

04

Quotes, reminders & payment

Sends quotes, booking reminders, "running late" texts and follow-ups in

form, expected wait times, and a ballpark cost for the job they're describing — so you're the first to reply, every time.

your voice — with tightened T&Cs and payment chasing built in, so nothing essential is forgotten. All as drafts you approve.

WHY IT'S DIFFERENT — YOUR DATA STAYS YOURS

Private. Protected. Trained only on your business.

- ✓ Learns your rates, suppliers, jobs and standards — and keeps them in your environment.
- ✓ Never feeds your information into a public AI for everyone else to benefit from.
- ✓ Client messages and quotes go out as drafts you approve — nothing runs rogue, nothing leaks.
- ✓ The longer it runs, the smarter it gets about *your* business specifically.

HOW IT WORKS

1

We map your 90%

Capture the repeatable tasks, rates and standards.

2

We build your Brain

Set up privately, trained on your data only.

3

Your team uses it

Day planning, instant replies, training and comms.

4

We keep it sharp

Ongoing tuning as your business changes.

INVESTMENT

\$5,000 upfront consult & build

A full day inside your business — reviewing your current systems and how you actually work — then tailoring the Job Brain to fit it. This is the foundation everything runs on.

\$2,500–\$10,000 / month on retainer

Typical first build: instant-quote replies + day-planner, live within weeks of the consult. Training and payment modules added next.

Ongoing, scoped to your size and how much of the 90% you want it running. As page 2 shows, recovering a slice of just one leak — slow quotes, repeat visits or unpaid invoices — covers it several times over.

Let's see your 90%.

A 20-minute call to map the repeatable work — then I'll show you what your Job Brain would run.

Book a call

Business & Beauty Training · Private AI employees for trades & service businesses ·
businessandbeautytraining.com

What the gaps are really costing you

None of this is theoretical. These are industry benchmarks for trades and home-service businesses — the quiet leaks that add up to far more than a retainer every year.

21x

Slow quotes lose the job

Reply within 5 minutes and you're up to 21x more likely to win the customer. 78% buy from the first business to respond — but the average business takes 47 hours, and 73% of enquiries arrive after hours.

\$180k–\$380k

Lost to slow lead response

A typical \$2M home-service business loses this much a year to enquiries that came in but weren't answered fast enough — so they hired a competitor instead.

1 in 4

Jobs need a second visit

Average first-time fix rate is ~75%. Each repeat trip costs \$150–\$1,000 in labour, vehicle and time. The top causes: missing parts (51%) and wrong skill level (1 in 4) — exactly what smart planning prevents.

30–40%

Of the workday lost to travel

Field techs lose this much of every day to driving, idle time and bad scheduling. Optimised routing typically cuts drive time and fuel 15–30%.

~\$39,000

Lost to late payments — a year

56% of small businesses are owed money on unpaid invoices (avg ~\$17.5k each), and owners burn ~14 hours a week chasing it. Late payment is a factor in 1 in 4 business failures.

\$25k–\$45k

Lost to a half-star slip

48% of consumers won't consider a business under 4 stars. For a \$500k business, a half-star drop can mean this much a year. And 91% of unhappy

customers never complain — they just vanish.

Figures are published industry averages and benchmarks, shown to illustrate typical exposure — not a guarantee of results for any specific business. Sources available on request.

Add it up.

A typical small trades or home-service business is quietly losing tens of thousands a year across slow quotes, repeat visits, wasted drive time, and unpaid invoices. The Job Brain runs the repeatable 90% that causes most of it — and recovering even a fraction pays for the whole retainer. The question isn't whether you can afford it. It's how much the gap is costing you right now.

Stop the leaks.

Book a 20-minute call and I'll map which of these are hitting you hardest.

Book a call

Business & Beauty Training · Private AI employees for trades & service businesses ·
businessandbeautytraining.com